



**COVID
CHRISTMAS**

**A LIBRARY OF FREE
RESOURCES**

Christmas 2020 Resources

[Ben Stapley](#)

- AVOIDING PREDICTABLE SERVICES [Blog](#) & [Video](#)
- Christmas Roundtable Conversation [Video](#)
- Christmas Service [Coaching](#)

[Open Network by Life Church](#) - (Needs a login by definitely worth it)

- 25 days of plug-and-play social media posts [Resource](#)
- Christmas Stock Photography [Resource](#)
- Christmas Online Playbook [Resource](#)

[Ryan Wakefield and Church Marketing University](#)

- Here is the Christmas Kit link:
- <https://yn344.isrefer.com/go/Christmas/a225/>

[Jeff Reed - The Church Digital](#)

- 10 IDEAS FOR YOUR CHURCH'S PHYGITAL CHRISTMAS [Blog](#)

[Rich Birch - Unseminary](#)

- Do These 5 Things Now to Give Your Christmas Services More Impact [Blog](#)
- 10 Last-Minute, Low-Cost Christmas Promotion Strategies For Your Church [Blog](#)
- 6 Simple and Strategic Ways to Serve Your Community this Christmas [Blog](#)

[Kenny Jahng](#)

- 4 Things That Will Boost Church Attendance at Christmas [Video](#)
- Are You Instructing or Equipping Your Congregation at Christmas [Blog](#)
- Is Your Church's Christmas Social Media Content Ready [Blog](#)

[Carey Nieuwhof](#)

- 11 STRATEGIES TO HELP YOU LEVERAGE CHRISTMAS TO REACH THE UNCHURCHED [Blog](#)
- 7 WAYS TO RETHINK YOUR CHRISTMAS SERVICES TO ENGAGE UNCHURCHED PEOPLE [Blog](#)



Church Online Resources

[Ben Stapley](#)

- 6 Things I Learned About Church Online This Year [Blog](#)
- 10 Tips To Recording From Home [Blog](#) & [Video](#)
- Recording From Home Gear [Blog](#)
- Church Online Chat Host Best Practices [Blog](#) & [Video](#)
- Church Online Can Grow Your Impact [Blog](#)

[Open Network by Life Church](#) - Needs a login by definitely worth it

- Church Online Hosts: Prayer Resources [Blog](#)
- Complete Online Kids Services [Blog](#)
- Leveraging Church Online Facebook Groups [Blog](#)

[Jeff Reed - The Church Digital](#)

- DEFINING THE DIGITAL CHURCH: TOMORROW'S APPROACH STARTS TODAY [Blog](#)
- HELP: MY CHURCH WANTS TO SHUT DOWN CHURCH ONLINE [Blog](#)

[Jay Kranda](#)

- 3 Adjustments After Watching 100s of Online Church Services [Video](#)
- 3 Audiences of Digital Strategy for Churches [Video](#)
- 5 Questions to Ask Before Investing Heavily into Your Online Church [blog](#)

[Carey Nieuwhof](#)

- 7 WEIRD LIES ABOUT ONLINE CHURCH PASTORS NEED TO STOP BELIEVING [Blog](#)
- 8 WAYS TO LEAD IN THE NEW DIGITAL DEFAULT CHURCH [Blog](#)

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